

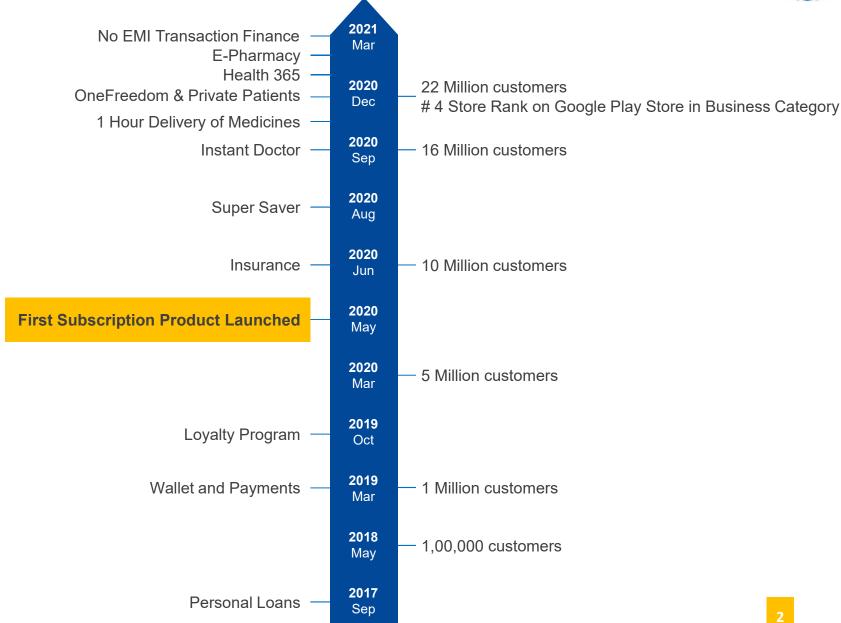
**Investor Presentation** Q3 FY 20-21





# **Journey Of Dhani**

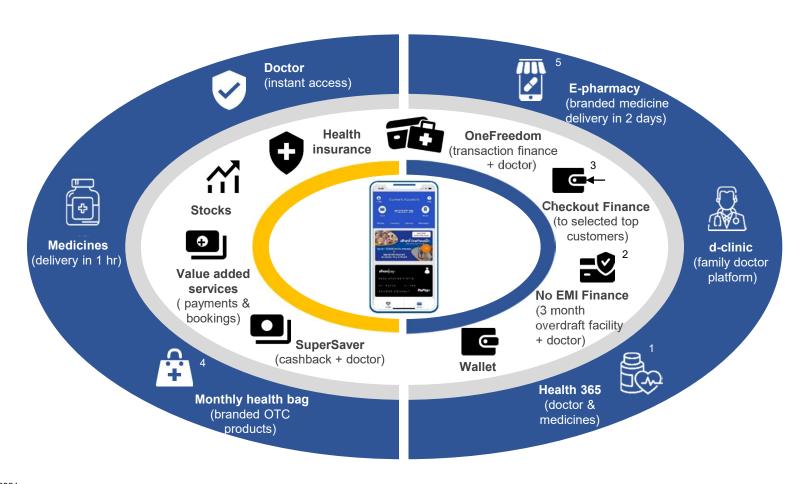




## **Customer-Centric Ecosystem**



Digital transaction finance & healthcare monthly subscription products built around customer needs and affordability



Launch in Feb 2021

Launch in Feb 2021

To be launched in Q1 FY 2022

<sup>4.</sup> To be launched in Q1 FY 2022

<sup>5.</sup> Launch in Mar 2021

## **Choice Of Multiple Monthly Subscription Products**





## **Doctor: Monthly Subscription: ₹150**

Personal doctor available instantly, anytime through video consultation on app, prescription uploaded on app



# OneFreedom: Monthly Subscription for transaction finance plus doctor: ₹125, ₹200, ₹300, ₹500, ₹900, ₹1,500

0% interest, amount paid on T+1, T+30, T+60; 40% off on medicines and personal doctor available instantly, anytime through video consultation on app



#### Medicines:

1 hour medicines delivery to customer for prescriptions from doctor consultations on dhani app



# Super Saver: Monthly Subscription for cash back plus doctor: ₹100, ₹200, ₹350

60% off on medicines, personal doctor available instantly, anytime through video consultation on app and 5% cashback on all spends



### E-pharmacy

Delivery of branded medicines on prescription uploads by customers



# Flat Personal Loan: Monthly Subscription for overdraft facility plus doctor: ₹450, ₹500, ₹700, ₹900

Instant credit line of 3 months with no EMI payments, 40% off on medicines and personal doctor available instantly, anytime through video consultation on app



#### d-clinic

Digital practice management solution for doctors for their private patients



## Stocks: Monthly Subscription: ₹500

Unlimited trading with no charges per order or for options contract



# Health 365: Monthly Subscription: ₹750

Unlimited doctor consultations and medicines; 40% off on 1 hour medicines delivery



Health Insurance: Monthly premium: ₹394
Family health insurance, third party product distribution

20 Cities Operational in 3 Months with 1 Hour Medicines







# **Customers & Subscriptions Update**



	Q3 FY21	Q2 FY21
Total customers at the end of quarter	22.22 Mn	16.93 Mn
Total new subscriptions acquired in the quarter (including free trial period)	1.99 Mn	1.04 Mn
Total paid subscriptions at the end of quarter	1.30 Mn	1.01 Mn

# Unit Economics Per Paid Subscription (average as on date)



Per Annual Subscription Revenue		<b>₹2,340</b>	
1. Variable costs	Negative carry costs/ subscription <sup>2</sup>	₹350	
	Credit costs/ subscription <sup>2</sup>	₹210	
	Doctor variable pay <sup>3</sup>	₹60	
	Medicine discount <sup>4</sup>	₹480	Annual
	Medicine cost <sup>4</sup>	₹360	
2. Fixed costs	Doctor fixed salary <sup>3</sup>	₹90	
	Pharmacy operations <sup>5</sup>	₹60	
Total operating profit per subscription		₹730	

Average acquisition cost is ₹750 per paid subscription; Breakeven period of a paid subscription is 12 months

<sup>1. ₹95</sup> per subscription per month; 2 deliveries of medicines in a year of ₹600 each pre-discount

<sup>2. ₹3,500</sup> average utilization of credit line at negative carry of 10%; Credit costs of 6% on average utilization of ₹3,500

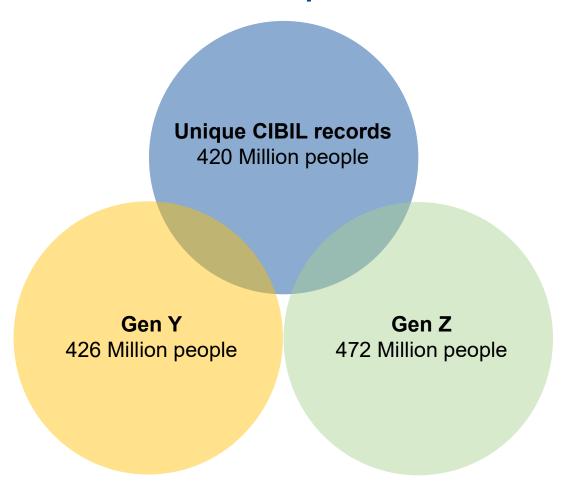
<sup>3. ₹30</sup> variable pay per call x 2 calls per subscription; Per doctor 40 consultations in a day for 25 days in month = 1,000 calls in a month; average fixed salary per month = ₹45k; fixed cost per call = ₹45

<sup>4. 40%</sup> discount on 2 orders of ₹600 each; 30% cost of medicine

Per order operating cost of ₹30

# Large and Ever Growing Untapped Younger Population Of India As Market For Paid Subscription Products





53% of our paid subscriptions are from Gen Y and 33% of our paid subscriptions are from Gen Z indicating acceptance and willingness of growing younger population to pay for our subscription products

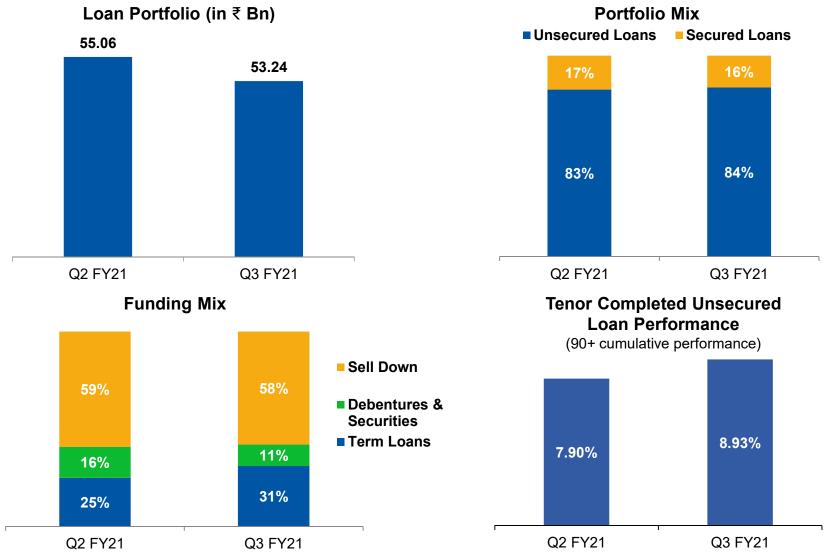
# Financial Update



	Q3 FY21	(In ₹ Bn) Q2 FY21
Revenue	3.37	3.99
Profit Before Tax	-0.85	0.43
Profit After Tax	-0.80	0.02

## Asset & Funding Mix





Legacy loans business of up to 36 months in a wind down mode will run off by FY23. It is being replaced by subscription based transaction finance of up to 3 months, credit controlled tightly through technology

## **Stage Wise Loans And Provisioning**



(In ₹ Bn)

Particulars	Sep-20	Dec-20
Gross Stage 1 & 2 Loans	53.59	52.04
Gross Stage 1 & 2 Loans (% of Total Loans)	97.33%	97.75%
Provision Stage 1 & 2 Loans	3.11	2.49
Provision Coverage Ratio Stage 1 & 2	5.80%	4.78%
Gross Stage 3 Loans (GNPAs)	1.47	1.20
GNPA Ratio (% of Total Loans)	2.67%	2.25%
Provision Stage 3 Loans	2.14	2.84
NNPA Ratio (% of Total Loans)	0%	0%
Provision Coverage Ratio Stage 3 Loans	145%	237%
Total Provision	5.25	5.33
Total Loans	55.06	53.24

- Consolidated Net worth as of 31<sup>st</sup> December, 2020:
   ₹ 57.39 Bn
- Total Borrowings as of 31<sup>st</sup> December, 2020:
   ₹ 38.75 Bn

Gross NPA ratio would have been 9.82%, if the company would classify loans into NPAs in absence of the Supreme Court Ruling. The company has already made provisions in line with this 9.82%. The Net NPAs are zero as on date.

Note: Stage 1 - Loans which are less than or equal to 30 days past due (dpd); Stage 2 - Loans which are 31-90 dpd; and Stage 3 - Loans which are 90+ dpd

## **SAFE HARBOUR STATEMENT**



This document contains certain forward-looking statements based on current expectations of Dhani Services Ltd.'s (CIN: L74999DL1995PLC069631) management. Actual results may vary significantly from the forward-looking statements in this document due to various risks and uncertainties. These risks and uncertainties include the effect of economic and political conditions in India, and outside India; volatility in interest rates and in the securities markets; new regulations and government policies that might impact the business of Dhani Services Ltd.; the general state of the Indian economy; and the management's ability to implement the company's strategy. Dhani Services Ltd. doesn't undertake any obligation to update these forward-looking statements.

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